

Expression of Interest (EoI)

Media Partnership for Child-Sensitive and Peaceful Election Awareness

CZOP (Children as a Zone of Peace National Campaign) started in 2001 and made a loose coalition in 2003. This national campaign is a coalition of organizations working in the field of child rights (Children and Schools as Zones of Peace), including CSOs and INGOs. The National Human Rights Commission and UNICEF Nepal are observer members. It has emerged as a movement that advocates for the protection and promotion of children's basic rights during and after armed conflicts.

The CZOP campaign conceptualized and promoted the idea of children as a zone of peace as a general political agenda among political parties under the child rights and child protection. The campaign is mainly to refrain children from engaging and associating in party-led political movement both armed and unarmed, and to have responsive interventions of support and relief from civil society to the victims/surviving children affected by conflict during the armed conflict period. By the continued lobbying of CZOP and CSOs, major political parties included children are zones of peace and Child protection issues in their election manifestos. Policy and program advocacy is a major area of CZOP for Child Protection, especially protection and development.

During previous elections, including the Local Level Elections and the Federal and Provincial Elections of 2079, the Children as Zones of Peace (CZOP) National Campaign implemented media-based awareness initiatives to promote child rights and child protection during the election period. Through FM radio programs, recorded messages, and public information notices, CZOP worked to sensitize political parties, guardians, children, schools, and other stakeholders on child-related provisions of the Election Code of Conduct and the importance of keeping children and schools free from political influence and violence.

Building on these past experiences, CZOP is continuing and strengthening its media engagement in the current election period. Through this media partnership, CZOP aims to further socialize child-related provisions of the Election Code of Conduct and promote children and schools as Zones of Peace, ensuring that child rights are respected and children remain protected throughout the election process.

Objectives

- To enhance awareness and compliance with child-related provisions of the Election Code of Conduct and to promote children and schools as Zones of Peace through media partnership in the election.

Specific Tasks

1. Prepare and Record 20 Informative Dialogues

Prepare and record informative and child-friendly dialogue/messages focusing on:

- Child-related provisions of the Election Code of Conduct;
- Promotion of Children and Schools as Zones of Peace;

2. Live FM Radio Program (At least 6 episodes)

- Conduct live FM radio programs focusing on child protection and peaceful elections.
- Programs will be aired twice a week during the pre-election period.

3. Publishing/Broadcasting of Public Service Announcement

Produce and broadcast 10 messages/PSAs on the election Code of Conduct and the involvement of the children through the community radio network at least 3 times during prime time until the election. The messages will be recorded in at least 5 different languages.

Timeline and Budget

SN	Outputs target	Delivery Date	Budget (NPRs)
1	Prepare and Recording of the Dialogue/messages - 20	Up to the 3 rd week of 14, 2026	
2	Live Program in FM Radio- 6 at least	Up to the 1 st week of March 2026	
3	Publishing of the Public Service Announcements (PSA)- 10 through XXX community Radio Networks	Up to the 1 st week of March 2026	
4	Reporting and documentation	15 th March 2026	

If you are interested to perform above mentioned tasks, please submit a proposal with a budget to the CZOP-Nepal at procurement.czop2023@gmail.com along with Legal documents by February 9, 2026.

Thank you